

POLL WELL

Better sample goes in.
Better answers come out.

CANDIDATE PERCEPTION • WHERE DO YOU GET YOUR NEWS? WHICH APPS HAVE YOU READ? HOW MANY HOURS A DAY DO YOU SPEND ON POLITICAL SITES? • VOTER HISTORY • DO YOU TRUST POLITICAL INFORMATION ONLINE? ON WHICH SOCIAL CHANNELS HAVE YOU POSTED? SHOULD THE MEDIA CENSOR HATEFUL COMMENTS? • KEY CAMPAIGN ISSUES • SHOULD CELEBRITIES STAY OUT OF POLITICS? HAVE YOU ATTENDED A RALLY? • CANDIDATE PERCEPTION

Proven experts in online consumer work, Full Circle Research delivers robust insights on political and policy-related research projects unmatched in quality and applicability. Polling for us isn't a high-level exercise. What we provide is a more complete picture of who is voting, how and why.

Full Circle's national, state and district-level survey work is measurable, platform-agnostic and consistently delivers high-quality interviews of 2020's key voters. Recent completes include:

- ✓ 1,500 Registered Voters in Wisconsin
- ✓ 500 African-American and Hispanic Business Owners
- ✓ 100 Democratic Primary Voters in Las Vegas
- ✓ 1,000 Registered College Student Voters

We get your questions in front of African Americans, Latinx, persuadables, independents, non-strong partisans, swing-state voters and more.



PII Matching

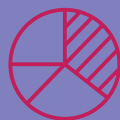
Matching our respondents' information to voter databases gives a deeper dive into their behavior.



HoNoR

Holistic Next-level Research™

Advanced technologies, flexible community strategies and state-of-the-art quality controls ensure the industry's lowest fraud rate.



Stratification

Completes fall naturally amongst a census balanced by start stratification plan—proven to increase data accuracy.



Social Media Outreach

Internal network capabilities allow us to reach targeted groups in larger numbers that other panels can't or won't do.